

TWITTER 101 TRAINING

Get the scoop on this social networking channel in a one hour presentation. You will learn what Twitter is, who uses it, why you should be using it as well as a review of Twitter etiquette and vocabulary.

Cost: \$300.00

TWITTER MANAGEMENT

Maintaining and managing an active and effective Twitter account requires on average one hour per work day. We are pleased to offer two Twitter management account options billed on a monthly basis: 3 hours per week or 5 hours per week.

Our twitter management services may include:

- monitoring your account and Twitter in general
- posting relevant news, blog posts and other information
- responding to specific comments from followers
- responding to general comments related to your business
- adding new followers

Cost:

- Initial Account Setup = \$175.00
- 3 Hours Per Week = \$270.00/week
- 5 Hours Per Week = \$450.00/week