

SOCIAL & VIRAL MARKETING

We've all received a forwarded video clip or flash game at some time. We help companies like Future Shop and others to create cool, interactive, online campaigns that build brand awareness and buzz. Get people talking about your company!

Contact us with your marketing objectives and budget, and we'll put on our thinking caps and come up with a fantastic online marketing campaign that fits your needs.

EXAMPLES OF SOCIAL MARKETING CAMPAIGNS



Build Your Hockey Playoff Pad

Client:
Future Shop

Solutions Provided:
Concept Development | Website Design | Flash Development | Database Programming

More Project Details:
www.october17media.com/about/our-work/future-shop-playoff-pad



Hunt. Gather. Win!

Client:
Future Shop

Solutions Provided:
Concept Development | Website Design | CSS Development | Flash Development | Database Programming

More Project Details:
www.futureshopcontest.ca