

Online Marketing Review & Diagnosis

Have you spent a bundle on your website and want it to do more for you? Do you want to better leverage your website as a tool to help you get more high quality leads and sales?

We can help.

Purchase the Online Marketing Review and receive a comprehensive report including:

- **Website Usability Review**

Learn what's working on your website in terms of the ease with which visitors are able to navigate your site and obtain information. Receive feedback and recommendations to improve areas such as: website design and layout, information architecture, ease of navigation, functionality, accessibility, content and search engine optimization requirements.

- **Online Marketing Action Plan**

A customized list of recommendations outlining where your online marketing dollars would be most effectively spent to meet your unique needs and deliver return on your investment.

Cost: \$375.00